



**The Baby Care  
Foundation**

# **Impact Assessment Report**

FY 2024-25

[thebabycarefoundation.in](http://thebabycarefoundation.in)

The Baby Care Foundation (TBCF) is dedicated to creating a better India by providing basic health, education, and empowerment to every citizen. In the Financial Year 2024-25, TBCF executed a diverse range of interventions aligning with the United Nations Sustainable Development Goals (SDGs), specifically Quality Education (SDG 4), Good Health and Well-being (SDG 3), and Gender Equality (SDG 5).

This year was marked by significant infrastructure upgrades in rural schools, a targeted digital literacy drive across multiple states, and a pioneering **"Mother-Friendly Society"** health initiative involving the establishment of Baby Feeding Centres. Additionally, the foundation demonstrated agility in disaster response during the Wayanad landslides.



## Key Highlights of FY 2024-25:

- Health & Hygiene:** Inauguration of 7 Baby Feeding Centres in Mumbai to promote breastfeeding and maternal health, and construction of sanitation facilities in rural schools.
- Education:** Digital empowerment through the donation of computer labs and setups across Maharashtra and Tamil Nadu, benefiting hundreds of students.
- Infrastructure:** Extensive solar power installation and facility upgrades (toilets, water tanks) in Satara and Murbad.
- Skill Development:** Successful completion of multiple tailoring cohorts (Batches VI, VII, VIII), empowering women in Odisha and Maharashtra.
- Disaster Relief:** Rapid mobilisation of grocery kits and relief materials for the Wayanad landslide victims.

## 2.1 Mission and Vision



### Mission

To work towards creating a better India which provides basic health, education, and empowerment to every citizen. To serve as a Knowledge/Execution Partner for Schools, NGOs, Corporations, and Government agencies.



### Vision

To be a strategic leadership organization influencing social transformation through developmental programs and creating a global community of informed, empowered NGOs, leading to a world of economic and social justice.

## 2.2 Program Context

In FY 2024-25, TBCF addressed critical gaps in underprivileged communities. The interventions were designed to tackle the lack of safe hygiene for women and children, the digital divide in rural education, and the need for sustainable livelihood skills among women in tribal and semi-urban areas.

To analyse the impact of TBCF's interventions, a Theory of Change (ToC) and Logical Framework were applied, mapping inputs to tangible outcomes.

## 3.1 Theory of Change (ToC)

Need	Input	Output	Outcome	Impact
Lack of private spaces for breastfeeding mothers in public/medical areas.	Construction of Baby Feeding Centres; Collaboration with municipal hospitals.	7 new centres inaugurated (Ghatkopar, Malad, Kandivali, Maternity Homes).	Increased privacy and comfort for mothers; Promotion of breastfeeding practices.	Improved maternal and infant health; Reduction in malnutrition and infections.
Digital divide in rural/slum schools.	Donation of Computer Labs (HP Systems); Computer setups.	Labs installed in Malad, Chennai, Manikpur, and Bamanpada.	Students gain proficiency in MS-CIT, Excel, and Java.	Enhanced employability and future readiness for underprivileged youth.
Poor sanitation and lack of electricity in rural schools.	Construction of toilets, washrooms, solar units, and water tanks.	Infrastructure upgrades in Satara and Murbad schools.	Access to clean water, hygiene, and sustainable light.	Reduced disease spread; Improved school attendance and learning environment.
Economic vulnerability among women.	Skill Development Workshops (Tailoring).	Completion of Batches VI, VII, VIII (Rourkela, etc.).	Women master tailoring skills (Salwar pants, stitching).	Economic self-reliance and women's empowerment.

# Analysis & Findings: Program Delivery

To analyse the impact of TBCF's interventions, a Theory of Change (ToC) and Logical Framework were applied, mapping inputs to tangible outcomes.



## 4.1 Health & Hygiene Initiatives

To analyse the impact of TBCF's interventions, a Theory of Change (ToC) and Logical Framework were applied, mapping inputs to tangible outcomes.

## A. Baby Feeding Centres (Maternal Health)



Addressing the critical lack of "**safe, hygienic, and private space**" for mothers, TBCF launched a flagship initiative to install Baby Feeding Centres in public health facilities.

### Locations:

- Akurli Maternity Home, Kandivali (East) (Inaugurated March 10, 2025).
- BMC Health Post, Malwani Gate No. 6, Malad (W) (Inaugurated March 18, 2025).
- Matoshri Ramabai Thackery Maternity Hospital, Ghatkopar West (Inaugurated March 25, 2025).
- BMC Hospital Sector -1, Charkop, Kandivali (W)
- Maternity Home In Marol, Andheri (E)
- Maternity Home, Vile Parle, Andheri (E)

### Impact:

These centers provide privacy for breastfeeding, reducing the risk of infection and encouraging better nutritional practices for infants.

## B. School Sanitation (WASH)



TBCF executed "**Renovate to Elevate**" projects to improve hygiene in Ashram Shalas (residential schools).

### Key Projects:

- Ashram Shala Talivali, Murbad: Construction of new washrooms, toilets, and water tanks (Completed June/July 2024).
- Adarsh School, Bangarwadi, Satara: Construction of toilets and installation of water tanks (April-June 2024).
- Ashram Shala Valiwade, Murbad: Renovation and painting of toilet blocks (May 2024).

### Outcome:

~560 students at Talivali and hundreds more at Bangarwadi now have access to clean sanitation, directly impacting student health and attendance.

## C. Disaster Relief (Wayanad)



In **August 2024**, responding to the landslides in Wayanad, Kerala, TBCF mobilized ground teams to distribute grocery kits and essential relief materials, ensuring immediate support for displaced families.

## 4.2 Education Support & Infrastructure

### A. Bridging the Digital Divide



TBCF aggressively targeted digital literacy by upgrading school technology infrastructure.

#### **Gurul English School & JR College, Malad:**

Installation of a computer lab with 10 HP systems (July 2024).

#### **St. Francis, Alwarpet, Chennai:**

Donation of 10 computer setups (February 2025).

#### **Z.P. Schools (Manikpur & Bamanpada):**

Donation of 5 setups each (January 2025), benefiting ~150 students in Bamanpada alone.

#### **Skill Training:**

Students in Sangarsh Nagar, Chandivali were trained in MS-CIT, Advanced Excel, C++, and Java.

## B. Sustainable Energy (Solar Power)



To combat power outages in rural schools, TBCF integrated green energy solutions.

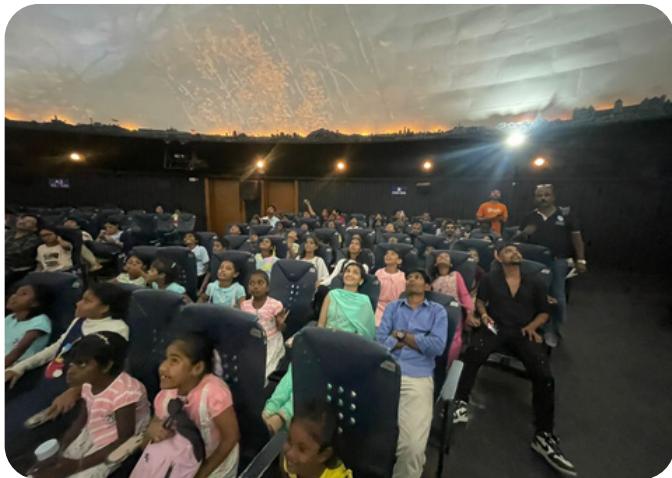
### Z.P. School Adarsh Janta Vidyalaya, Bangarwadi:

Installation of solar units and solar lamps (June 2024).

### Ashram Shala, Talivadi:

Installation of new solar lights (October 2024), benefiting 560 students.

## C. Educational Material & Experiential Learning



### School Bag Distribution:

454 students at Adunik Ashram Shala Valiwade received school bags (July 2024).

### Nehru Planetarium Visit:

40 students were taken for an educational visit to explore space science (November 2024).

## 4.3 Skill Development & Empowerment

### A. Women's Livelihood (Tailoring)

The foundation ran multiple cohorts of its tailoring skill development program, focusing on self-reliance.

#### **Batch VI:**

Completed in May 2024.

#### **Batch VII:**

Commenced in late 2024; students mastered garment creation (e.g., Salwar pants) by October 2024.

#### **Batch VIII:**

Successfully completed in Rourkela, Odisha (January 2025).

#### **Impact:**

Participants gained vocational skills enabling them to generate income and achieve financial independence.

# Impact Metrics Summary (FY 2024-25)

The following table summarises the quantitative reach of the interventions based on reported data.

Metric	Value/Description	State
<b>New Baby Feeding Centres</b>	7 (Kandivali, Malad, Ghatkopar, Maternity Homes, BMC Offices)	<span>✓ Done</span>
<b>Schools Supported (Infrastructure)</b>	6+ (Including Bangarwadi, Talivadi, Valiwade, Malad, Chennai, Manikpur)	<span>✓ Done</span>
<b>Computer Systems Donated</b>	30+ systems across 4 locations	<span>✓ Done</span>
<b>Students Benefited (Sanitation/Solar)</b>	~1,000+ (560 at Talivadi, 454 at Valiwade, plus Bangarwadi)	<span>✓ Done</span>
<b>Skill Development Cohorts</b>	3 Batches (VI, VII, VIII) completed/progressed	<span>✓ Done</span>
<b>Disaster Relief</b>	Wayanad Relief Kits distributed (August 2024)	<span>✓ Done</span>
<b>Winter Relief</b>	Blanket distribution for slum communities (December 2024)	<span>✓ Done</span>

The Fiscal Year 2024-25 was a period of expansion and deep impact for The Baby Care Foundation. By moving beyond standard aid and investing in permanent infrastructure, such as the Baby Feeding Centres and Solar Power Units-TBCF has ensured long-term sustainability for its beneficiaries.

The foundation successfully balanced immediate relief (Wayanad, Winter drive) with long-term capacity building (Skill Development, Digital Labs). The transition to creating "**Mother-Friendly**" public spaces marks a significant evolution in TBCF's health strategy, directly addressing SDG 3.

# Our Corporate Partners



## TBCF in Media





# The Baby Care Foundation

“Complete Care for Baby”

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